



## **DEG APPOINTS 2017 COMMUNICATIONS COMMITTEE**

### Committee to Provide Cohesive Voice for the Home Entertainment Industry Across All Digital and Physical Platforms

LOS ANGELES (Feb. 9, 2017) – DEG: The Digital Entertainment Group today announced its incoming Communications Committee for the coming term. Representing digital and physical platforms within the home entertainment ecosystem, the Communications Committee will develop strategies that align with the priorities of the home entertainment industry's leading trade association. The Committee chaired by James Finn, Executive Vice President Corporate and Marketing Communications, Twentieth Century Fox Home Entertainment, and vice chaired by Liz West, Vice President Publicity, Walt Disney Studios, reports to the DEG Board of Directors.

“The Communications Committee plays a pivotal role in how we evolve the ways we connect with consumers, media and partners,” said Amy Jo Smith, President, DEG. “I’m looking forward to working with the engaged group of executives that reflects both our membership and the marketplace.”

Added Finn, “Entertainment and technology together will define the future of our industry, and developing programs and campaigns that showcase the ways we are creating compelling experiences and products for consumers will be a top priority.”

#### **Committee members include:**

James Finn (Chair)  
Executive Vice President Corporate and Marketing Communications  
Twentieth Century Fox Home Entertainment

Liz West (Vice Chair)  
Vice President Publicity  
Walt Disney Studios

Daniel Spinosa  
General Manager Pay-Per-View & Commerce  
Comcast Cable

Michelle Slavich  
Head of Entertainment Communications  
Google | YouTube

Brandt Haynes  
Senior Vice President Product Management and Global Production & Operations  
HBO

Amelia Rogers  
Vice President Worldwide Home Entertainment Publicity  
Lionsgate

Brenda Ciccone  
Senior Vice President Worldwide Publicity  
Paramount Home Media Distribution

Marty Gordon  
Vice President Strategic Partnerships & Alliances  
Philips Electronics

John Dolak  
Vice President Corporate Communications  
Sony Electronics

Stephanie Varlotta  
Vice President  
Technicolor Entertainment Services Marketing

Andy Fixmer  
Vice President Global Communications  
Universal Music Group

Lea Porteneuve  
Senior Vice President Global Publicity & Communications  
Universal Pictures Home Entertainment

Emily Zalenski  
Vice President Publicity  
Warner Bros. Home Entertainment

The DEG advocates and promotes entertainment platforms, products and distribution channels which support the movie, television, music, consumer electronics and IT industries.

DEG membership is comprised of: Amazon, Astell&Kern, BBC AMERICA, bitMAX, Bluesound, Broad Green Pictures, CenturyLink, Cinedigm Entertainment, Comcast Cable, comScore, DTS Inc., Deloitte, Deluxe Digital, DirecTV, Dolby Laboratories, DreamWorks Animation, Ericsson, Fandango, Giant Interactive, Giraffic Technologies, GfK Entertainment, Google Play, The Great Courses, HBO Home Entertainment, IMAX, Intel, Irdeto, LG Electronics USA, Lionsgate, MAI, Mediamorph, MGM, Microsoft, Midnight Oil, MovieLabs, MQA, Music Watch Inc., My Eye Media, Nielsen Entertainment, NPD Group, One+K, The Orchard, Outpost Media, Panasonic, Paramount Home Media Distribution, Parrot Analytics, PBS Distribution, Philips Electronics, Premiere Digital Services, PricewaterhouseCoopers, Redbox, Rovi, Samsung Electronics, Screen Engine/ASI, SellThruCo, Sonopress, Sony DADC, Sony Electronics, Sony Music Entertainment, Starz a Lionsgate Company, Technicolor, TiVo, Twentieth Century Fox Home Entertainment, Universal Music Group, Universal Operations Group, Universal Pictures Home Entertainment, V2Solutions, Verizon Digital Media Services, Vubiquity, Walt Disney Studios, Warner Bros. Home Entertainment, and Warner Music Group.