DEG ADDS FIVE NEW MEMBER COMPANIES
Association Welcomes Broad Green Pictures, Ericsson, FandangoNOW, The Great Courses, and Premiere Digital


“The DEG welcomes its five new member companies, all of whom represent a key part of our industry,” said Amy Jo Smith, President, DEG. “As our industry’s ecosystem continues to evolve, DEG remains dedicated to serving all needs of the home entertainment community to drive new ways of delivering and enjoying content.”

BROAD GREEN PICTURES is a fully-integrated movie studio that provides filmmakers with unparalleled development support, production infrastructure, and marketing resources to execute their vision from script to screen. Through collaborative partnerships, Broad Green aims to share their stories with the widest possible audiences. The studio creates and distributes theatrical films derived from in-house development and production, as well as acquisitions and co-productions across a multitude of platforms. Visit www.broadgreen.com for more information.

ERICSSON is a leader in communications technology and services with headquarters in Stockholm, Sweden. The organization consists of more than 111,000 experts who provide customers in 180 countries with innovative solutions and services. Ericsson strives to build a more connected future where anyone and any industry is empowered to reach their full potential. Visit www.ericsson.com for more information.

FANDANGO NOW is a premium on-demand video service and part of Fandango, one of the nation’s leading digital networks for all things movies, serving more than 60 million visitors per month, according to comScore, with best-in-class movie information, theatrical ticketing, movie trailers, original content and home entertainment. FandangoNOW offers more than 40,000 new release and catalog movies, next-day TV shows, and an extensive library of 4K and HDR titles, to buy or rent -- no subscription required. The service curates entertainment options for every occasion and provides Rotten Tomatoes’ Tomatometer scores to help consumers with their viewing decisions. With an install base of more than 100 million devices, including Smart TVs from Samsung, LG and VIZIO; over-the-top (OTT) streaming players including Roku and Chromecast; Xbox One video game system; iOS and Android mobile phones and tablets; and online at FandangoNOW.com, consumers can watch movies and TV shows on FandangoNOW anytime, anywhere, whether at home or on the go. Visit www.FandangoNOW.com for more information.

THE GREAT COURSES is a developer and marketer of premium-quality media for lifelong learning and personal enrichment. Delivered in both video and audio (in online, digital, video on demand and disc formats), these courses provide access to a world of knowledge from accomplished professors.
and experts. Their library spans more than 600 series with more than 14,000 lectures designed to expand horizons, deepen understanding, and foster epiphanies in the arts, science, literature, self-improvement, history, music, philosophy, theology, economics, mathematics, business and professional advancement. Visit [www.thegreatcourses.com](http://www.thegreatcourses.com) or [www.thegreatcoursesplus.com](http://www.thegreatcoursesplus.com), The Great Courses’ digital video streaming service, for more information.

**PREMIERE DIGITAL** is an industry leader in media services, content management, software solutions and data analytics. Partnering with more than 600 film studios, independent distributors, filmmakers, digital retailers/platforms and broadcasters around the world, Premiere Digital is providing software based solutions to support operational efficiencies, reduced costs, greater content awareness and business intelligence. Visit [www.preieredigital.net](http://www.preieredigital.net) for more information.

For information on membership, please contact the DEG office at 424-248-3809.

The DEG advocates and promotes entertainment platforms, products and distribution channels which support the movie, television, music, consumer electronics and IT industries.