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**DEG'S CANON CLUB APPOINTS ADVISORY BOARD
AMID RENEWED FOCUS ON CAREER DEVELOPMENT**

New benefits, activities and events added for members at all levels and in all sectors of digital media

LOS ANGELES (May 20, 2019) – DEG: The Digital Entertainment Group today announced it has created an Advisory Board of senior executives for its Canon Club, which since its inception has been a place where women at all levels and in all sectors of digital media are welcome to share knowledge and build their business networks.

The 10 appointed Advisory Board members will provide input on Canon Club event programming, rotate as host at speaker-driven salons and social/networking events, serve as Founding Mentors in Canon Club's new "Four Cups of Coffee" mentoring network, and judge the annual [Hedy Lamarr Awards for Women in Entertainment and Technology](#), among other responsibilities.

The Advisory Board will be led by Chair Robin Tarufelli (l.), of Deloitte, and Vice Chair Meri Hassouni (r.), of Giant Interactive.



“I’m thrilled to work with these seasoned executives to take Canon Club to the next level,” said Amy Jo Smith, President & CEO of DEG. “Many of our Advisors are longtime members and active supporters of DEG, and each of them comes to this new role enthusiastically and with a strong commitment to increase opportunities for women in entertainment and technology.”

CANON CLUB ADVISORY BOARD

[Robin Taruffelli](#), Deloitte (*Canon Club Chair, DEG Board Special Advisor*)

[Meri Hassouni](#), Giant Interactive (*Canon Club Vice Chair*)

[Loren Nielsen](#), DTS

[Sofia Chang](#), HBO (*DEG Board Director*)

[Dametra Johnson–Marletti](#), Microsoft (*DEG Board Director*)

[Karin Gilford](#), Movies Anywhere

[Andrea Downing](#), PBS Distribution (*DEG Board Director*)

[Cheryl Goodman](#), Sony Electronics

[Nadia Haney](#), Universal Pictures Home Entertainment

[Darcy Antonellis](#), Vubiquity

The appointment of the Board coincides with the launch of new benefits, activities and events for Canon Club members at all levels and in all sectors of digital media, and a renewed focus on networking and career development. DEG will help facilitate networking and career development through avenues including:

“Four Cups of Coffee”

This program will match women in search of mentors with more senior executives for a cup of coffee and career conversation up to four times each year. Mentors (Advisory Board members and other senior executives) will agree to meet once with each of four individuals; Mentees may meet up to four mentors for a cup of coffee. These meetings can be done in-person or via video chat and should last for at least 30 minutes.

MENTORS (In addition to Advisory Board): [Beth Kearns](#), 20TH Century Fox; [Heathyr Jozel-Garcia](#), ABC Studios; [Samara Winterfeld](#), DTS.; [Ken Williams](#), ETC@USC; [Kejo Swingler](#), HBO; [Rachel Crang](#), Paramount Pictures;

DTS Management Training Program

In a generous sponsorship of The Canon Club, DTS will invite up to 20 Canon Club members currently in management positions to participate in a one-day management training program, with the goal of preparing more women for senior leadership positions in digital media. All eligible female executives at DEG Member Companies may apply. If applications exceed openings available, spots will be awarded by lottery.

Canon Club Members are invited to meet the Advisors and Mentors, and sign up for coffee with a mentor, at a kick-off networking reception scheduled for the evening of June 5, 2019, at Sony Pictures Studios in Culver City.

[Click here](#) for more information.

Canon Club is made possible by the support of Presenting Sponsor Deloitte, and Sponsors DTS and PBS Distribution.

All executives and staff at DEG Member companies are automatically members of Canon Club and are invited to participate in Canon Club activities at no additional cost. Individuals outside DEG Member companies can purchase annual memberships for \$199 per year (half price for students). Companies that are not members of DEG can purchase Canon Club Sponsor memberships by emailing Andi Elliott (andi@degonline.org).

DEG: The Digital Entertainment Group advocates and promotes entertainment platforms, products and distribution channels which support the movie, television, music, consumer electronics and IT industries.

DEG membership is comprised of: 1091 Media, BBC Studios, Bitmax, BTI Studios, Cinedigm Entertainment, Cinelytic, Comcast Cable, comScore, Deloitte, Deluxe Digital, DirecTV, Dolby Laboratories, DTS, Inc., Ericsson, Eurofins Digital Media Services, Evergent, Fandango, GfK Entertainment, Giant Interactive, GoChip, Google, Great Courses, HBO Home Entertainment, IMAX, Intel, LG Electronics USA, Lionsgate, Mediamorph, MGM, Microsoft, MovieLabs, Nielsen Entertainment, NPD Group, Onkyo, Ownzones, Panasonic, Paramount Home Entertainment, PBS Distribution, Philips Electronics, Pioneer, Pixelogic, Premiere Digital, Qobuz, Redbox, Samsung Electronics, Screen Engine/ASI, Sonopress, Sony Electronics, Sony Music Entertainment, Spherex, StoryFit, Symphony Media AI, Technicolor, 20th Century Fox Home Entertainment, Universal Operations Group, Universal Pictures Home Entertainment, Venue, Verizon Digital Media Services, Vubiquity, and Warner Bros. Home Entertainment.