



MARKETING COMMUNICATIONS COMMITTEE 2019-20

The Marketing Communications Committee focuses on activities to increase awareness and adoption of home entertainment products including displays, devices, platforms and services. The group identifies actionable projects designed to foster continued industry growth. Task forces are created within the group to address key initiatives established by the DEG Board of Directors.

Chair

Nadia Balamash-Haney
VP, Emerging Technology, Global Brand Marketing
Universal Pictures Home Entertainment

Members

Julie Dill
VP, Franchise Marketing, Creative & Partnerships
BBC Worldwide

Minal Patel
Director, Digital Distribution
HBO

Jamie McCabe
Head of Content
IMAX Home Entertainment

Amelia Rogers
VP
Lionsgate

Brenda Ciccone
SVP, Worldwide Publicity
Paramount Home Entertainment

Rozita Tolouey
VP, Brand Marketing
Paramount Home Entertainment

Jen Robertson
VP, Marketing
PBS Distribution

Cheryl Goodman
Head of Corporate Communications
Sony Electronics

Allison Ceppi
Director, Format Marketing, Emerging Technology
Universal Pictures Home Entertainment

Lea Porteneuve
SVP, Communications & Global Publicity
Universal Studios Home Entertainment

Kristina Fugate
SVP Theatrical New Release Marketing
Warner Bros. Home Entertainment

Taleen Sahakian
Marketing Director
Warner Bros. Home Entertainment

Emily Zalenski
VP, Publicity
Warner Bros. Home Entertainment