



COMMUNICATIONS COMMITTEE 2020-2021

The Communications Committee guides the broad scope of current DEG activities and helps publicize its myriad of initiatives including weekly new title releases, quarterly reporting of physical and digital sales, promotional activity, trade events, and on-going education.

Members

Tiffany Olivares
VP, Publicity & Digital Engagement
Lionsgate

Brenda Ciccone
SVP, Worldwide Publicity
Paramount Home Media Distribution

Lea Porteneuve
SVP, Communications & Global Publicity
Universal Studios Home Entertainment

Chris Bess
Executive Director, Global Marketing Communications
The Walt Disney Company

Stuart Herriott
VP, Publicity
Warner Bros. Home Entertainment

Emily Zalenski
SVP, Publicity
Warner Bros. Home Entertainment