For Immediate Release

DEG: The Digital Entertainment Group Announces 12 New Member Companies

Nine of 12 New Members Set to Join the D2C Alliance

LOS ANGELES (March 29, 2021) | DEG: The Digital Entertainment Group is pleased to welcome 12 new companies to the organization. DEG’s newest member companies are AMC Networks, Azure, Breaker, Cinedigm, Movies Anywhere, Pixelogic, Respeecher, ScreenHits TV, SmithGeiger, Starz, Verizon Business Group and Vuulr.

AMC Networks, Azure, Cinedigm, Movies Anywhere, ScreenHits TV, SmithGeiger, Starz, Verizon Business Group and Vuulr will also join DEG’s D2C Alliance Council. The D2C Alliance, a working community within DEG, represents the global direct-to-consumer media industry and supports its members to help create a robust marketplace to lead the new era of content consumption.

“This diverse slate of companies reflects the expanding home entertainment landscape,” said Amy Jo Smith, President and CEO, DEG. “We welcome these 12 new members and are delighted to collaborate on their goals of delivering consumers engaging content, transformative technologies, and the highest quality entertainment experience.”

AMC NETWORKS is dedicated to creating and distributing bold and inventive stories. AMC Networks owns and operates several of the most popular brands in television and film including AMC, BBC America, IFC, SundanceTV, WE tv, IFC Films, Sundance Now, Shudder, AMC Studios, and AMC Networks International. AMC Studios, the company’s in-house studio, production, and distribution operation, is behind award-winning owned series and franchises including The Walking Dead, the highest-rated series in cable history.

AZURE is Microsoft’s cloud platform with more than 200 products and cloud services designed to help bring new solutions to life—to solve today’s challenges and create the future. Build, run and manage applications across multiple clouds, on-premises, and at the edge, with a variety of tools and frameworks.

BREAKER is the leading blockchain development and services company in the media and entertainment industry. The technology is a payment verification and management service that leverages, for the first time, the unique benefits of blockchain and smart contracts. Founded in 2016, Breaker has been pioneering the application of smart contracts and blockchain technology for royalty and licensing disbursements.

CINEDIGM has led the digital transformation of the entertainment industry for more than twenty years. Today, Cinedigm entertains hundreds of millions of consumers around the globe by providing premium content, streaming channels and technology services to the world’s largest media, technology and retail companies.

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MOVIES ANYWHERE lets consumers enjoy their favorite purchased or redeemed digital movies combined in one simplified, personal collection. Bringing together movies from Sony, Universal, Disney, and Warner Bros., Movies Anywhere offers a library of over 8,000 new release and classic digital movies. Users can create one synced collection by linking their Movies Anywhere account with any one of nine participating digital retailers through the Movies Anywhere app and website as well as grow their collections by redeeming digital codes found in eligible Blu-ray® Discs and DVDs. Screen Pass, developed with the movie collector in mind, allows users to give friends access to watch a movie from their collection, without it ever leaving their account.

PIXELOGIC, a subsidiary of the Imagica Group, is a global provider of content localization and distribution services to the industry’s leading content owners, broadcasters, digital retailers and a range of others. Services include subtitling and closed captioning, foreign language dubbing, access services, text and metadata translation, audio services, marketing and promotional material design and versioning, digital cinema mastering and key fulfillment, home entertainment mastering, compression and authoring for physical media formats, transcoding and packaging for digital distribution products, archive mastering, and custom application development. Pixelogic is based in Burbank and Culver City, Calif.; London; Cape Town, South Africa; and Cairo.

RESPEECHER helps content creators reproduce voices in new and exciting ways, whether to restore damaged vocals in old films, keep a kid’s voice sounding 12 years old during the run of an animated series, or resurrecting a voice from the past. Respeecher’s voice cloning software uses artificial intelligence to create speech that is indistinguishable from the original speaker - giving creators of film, TV, video games, animation, advertising, audio books, and other media the ultimate control over their projects.

SCREENHITS TV is a technology company that started out developing B2B content monetization platforms and powering video distribution platforms for Turner Broadcasting (WarnerMedia) and B2B services for IMG, Disney Latin America, Sony Pictures Television, BBC Worldwide, Eone, Hasbro, HatTrick and NBC Universal International. The company moved into direct-to-consumer streaming services, launching super aggregator ScreenHits TV, which allows users to integrate their existing streaming platforms such as Netflix, Amazon Prime, Disney+, Britbox, ITV Hub, Kidoodle, Eurosport, AVOD, live channels and more into one easy to use app. Consumers can see what is trending, their watch history and recommended content across all streaming apps in one traditional electronic program guide.

SMITHGEIGER is a collaborative community of inquisitive thinkers driven by data to secure clients’ success. The community is built around scientists, storytellers, designers, investigators and strategists working together and with clients to craft targeted approaches designed to address specific needs with effective and enduring solutions. The process is informed by the power of proprietary data and applied analytics, turning insights into strategy. SmithGeiger works to achieve greatness through a combination of experience and exploration, curiosity and commitment, and creativity and innovation.

STARZ is a global media streaming platform committed to delivering premium content that amplifies narratives by, about and for women and underrepresented audiences. STARZ recently
launched #TakeTheLead, a multi-faceted inclusion initiative expanding its existing efforts to improve representation on screen, behind the camera and throughout the company. Starz is home to the proprietary and highly rated STARZ app, as well as the flagship domestic STARZ® service, including STARZ ENCORE, 17 premium pay TV channels, and the associated on-demand and online services. STARZ, a Lionsgate company (NYSE: LGF.A, LGF.B), offers subscribers thousands of distinct premium television episodes and feature films, including STARZ Original series, first-run movies and other popular programming.

VERIZON BUSINESS GROUP is delivering the connected world by integrating, securing, and operating the networks and mobile technologies that help businesses in the media and entertainment sectors expand reach, increase productivity, improve agility and maintain longevity. Solutions across connectivity, security and advanced business communications are designed to help companies pursue new possibilities and create entirely new revenue streams with more efficiency.

VUULR is the largest global online content marketplace for film and TV rights that connects buyers with producers and distributors worldwide. Content discovery and acquisition takes place digitally, with buyers negotiating directly with sellers, and completing deals online in days, not months. Buyers use Vuulr for free to instantly access over 22,000 titles comprising 130,000 hours of premium content across 60 genres, while sellers can showcase their entire catalog to 5,000 buyers worldwide at no upfront cost.

For information on membership, please contact Andi Elliott, Andi@degonline.org.

The DEG advocates and promotes entertainment platforms, products and distribution channels that support the movie, television, music, consumer electronics and IT industries.


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