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## DEG NOW ACCEPTING NOMINATIONS FOR SECOND ANNUAL TECHNOLOGY & OPERATIONS AWARDS

**LOS ANGELES (July 15, 2022) – DEG: The Digital Entertainment Group** is pleased to announce the second annual **Technology & Operations Awards**, to be presented live and in-person in Los Angeles in October of 2022. DEG's TechOps Awards event will recognize exceptional technology accomplishments in the digital supply chain achieved by both companies and individuals. The Awards will also encourage and promote excellence in all business categories represented within DEG and showcase the importance of the industry's technology & operations teams supporting the digital supply chain.

**There will be three new award categories added this year: Best Multi-Company Team Collaboration Award, Everyday Hero Award and Localization Trailblazer Award.** These new awards will join last year's award categories of **Technology Leadership, Technology Achievement and Technology Innovation.** In 2022, there will also be a **Lifetime Achievement Award** that spans categories and business segments. Nominations are now open and must be received by DEG on or before August 12, 2022.

DEG will also recognize those companies and individuals who participants believe are deserving of recognition with live voting for a **People's Choice Award.**

**Technology Leadership Award:** The award honors an individual or team that has demonstrated leadership, implementing something technically that had an impact on the business. Recipients will have demonstrated leadership and significantly contributed to a recent project or other engagement within the last two years in the technology & operations function. The award could be given to a company, individual or team and can be from any business category.

**Technology Achievement Award:** Technology Achievement Award honors adoption / leadership /engagement in the technology & operations function. Recipients will have demonstrated a technical achievement and significantly contributed to the realization of technological advancements. There may be one award for each of the business categories with up to three awards total.

**Technology Innovation Award:** **Technology Innovation Award:** The award honors a team that identified a problem and created a novel solution. The solution would not necessarily have to be implemented at the time the award is given. There may be one award for each of the business categories with up to three awards total.

**Best Multi-Company Team Collaboration Award:** This award honors cross-industry teams (representing two or more companies) who demonstrate excellence in collaboration, communication and technical execution with an impact on operational efficiencies in order to achieve a common goal. The award could be given to teams from any business category.

**The Everyday Hero Award:** This award honors an individual who demonstrates an attitude of excellence, helps others, encourages teamwork, leads by example and goes "above and beyond" the

expectations of their job/duties to meet the needs of the industry while executing solutions to everyday challenges. There may be one award for each of the business categories with up to three awards total.

**Localization Trailblazer Award:** This award honors trailblazing companies, teams or individuals who exemplify excellence in overseeing quality, localized content under tight deadlines using creative and operational groundbreaking strategies. The award could be given to a company, individual or team and can be from any business category.

**Lifetime Achievement Award:** This award honors and recognizes an individual or team that has demonstrated consistent results in technology leadership, technology achievement or technology innovation.

To determine the award winners, DEG has enlisted a distinguished judging panel comprised of a cross-section of leaders representing entertainment technology. Among other factors, the judging panel will base its decision on the candidates' contribution to a key goal or priority within the technology and operations function.

For more information and the nomination forms, please contact Bekah Sturm at [Bekah@degonline.org](mailto:Bekah@degonline.org).

For sponsorship opportunities, please contact Andi Elliott at [Andi@degonline.org](mailto:Andi@degonline.org).

*DEG advocates and promotes entertainment platforms, products and distribution channels that support the movie, television, music, consumer electronics and IT industries.*

*DEG membership is comprised of: A+E Networks, Altman Solon, AMC Networks, AMC Theatres, Amazon Prime, Amazon Studios, Amazon Web Services, Anuvu, Ateliere, AT&T, BBC Studios, BB Media, BIGtoken, BLINTN, Bitmax, Blu Digital Group, Breaker, Cinedigm, Cinelytic, Comcast Cable, Deepdub, Deloitte, Deluxe Digital, Disney+, Dolby Laboratories, DTS, Inc., ESPN+, Fabric, Fandango/Vudu, FilmRise, GfK Entertainment, Giant Interactive, Google Play, Guts + Data, Intel, Irdeto, IRIS.TV, IYUNO-SDI Group, LG Electronics USA, Limelight, Lionsgate, Looper Insights, Mediagenix, MGM, Microsoft, Microsoft Azure, Movies Anywhere, NAGRA, NPD Group, Omdia, Paramount Global, Paramount Home Entertainment, PBS Distribution, Peacock, Pixelogic, Pixelworks, Plex, Premiere Digital, Redbox, Respeecher, Row8, Samsung Electronics, Screen Engine/ASI, SmithGeiger, Sonopress, Sony Electronics, Spherex, STARZ, Synamedia, Technicolor, TiVo, TreeTrunk, Trusted Partner Network, Universal Pictures Home Entertainment, Verizon Business Group, Visual Data, Vizio, Vobile, Vubiquity, Vuulr, Warner Bros. Discovery, Whip Media, Wondrium, XL8, Xperi, and ZOO Digital.*