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**DEG MARKS ITS 25<sup>TH</sup> ANNIVERSARY WITH NEW BOARD OF DIRECTORS,  
INCREASINGLY DIVERSE MEMBERSHIP**

*Paramount's Dan Cohen and Google's Jonathan Zepp Elected Board Leaders  
New Member AWS, Returning Sony Pictures Join Board*

**LOS ANGELES (August 11, 2022) – DEG: The Digital Entertainment Group**, formed in 1997, is marking its 25th anniversary as the leading digital media trade association supporting home entertainment with a new board driving a membership that reflects the diverse, global and fluid digital entertainment marketplace.

The Officers of the DEG Board were elected to a two-year term and will serve through July 2024. Officers include Chair Dan Cohen of Paramount Global (*left*); Vice Chair Jonathan Zepp of Google (*right*); CFO Andrea Downing of PBS Distribution; Secretary Rick Hack of Intel; and Chair Emeritus Jim Wuthrich of Warner Bros. Discovery.



DEG's voting member companies elected the new Board of Directors to serve for the 2022-23 fiscal year (August 1 – July 31). AWS, a new DEG member company, and Sony Pictures Entertainment, a returning member, are newly represented Directors on the DEG Board. AWS is represented by Chris Blandy and Sony Pictures is represented by Jason Spivak. A+E Networks and Fandango/Vudu are long standing members returning to the Board. They are represented by Mark Garner and Mark Young, respectively.

The Board also includes two seats representing DEG's two Alliances, the D2C Alliance (D2CA) and the Advanced Content Delivery Alliance (ACDA), which play increasingly important roles in focusing DEG membership for the future and broadening the organization's membership. The Board D2CA Director is Adam Lewinson of Tubi. The ACDA Board Director is Bill Neighbors of Xperi Holding Corporation.

The Directors appointed Robin Tarufelli of Deloitte as a Special Board Advisor for the 2022-23 term. The Special Board Advisor role is intended to provide diversity of input from membership sectors and companies that might not otherwise be represented on the Board.

DEG marks its quarter century with an expanding global membership that includes 81 member companies encompassing all areas of the digital entertainment ecosystem. These companies are diverse in their business segments and in their geographic locations. They include, for example, Israel's Deepdub, a localization service provider; Argentina's BB Media, a data science company specializing in media and entertainment; South Korea's Blintn, a global content marketplace; and U.S.-based TreeTrunk, which introduces a new standard for NFTs that enables blockchain royalty collection and distribution.

"I'm delighted that DEG membership is evolving to reflect the increasingly global nature of the digital entertainment ecosystem," said DEG Chair Dan Cohen, Chief Content Licensing Officer, Paramount Global. "The new Board is committed to serving all DEG members and to providing the membership even more opportunities for collaboration, education and networking across industry sectors and across borders."

"We welcome all of our new DEG Board Directors and are thrilled about our expanding base of companies based outside the U.S.," said Amy Jo Smith, DEG President & CEO. "I'm grateful that they see the value of membership in DEG, which is committed to continuing to deliver high return on investment for members evolving into global providers of direct-to-consumer entertainment."

## **DEG BOARD OF DIRECTORS**

### **Officers of the Board (Fiscal Years 2022-24)**

#### **CHAIR**

**Dan Cohen**

Chief Content Licensing Officer  
Paramount Global

#### **VICE CHAIR**

**Jonathan Zepp**

Media & Entertainment, Global Partnerships  
Google

#### **CHIEF FINANCIAL OFFICER**

**Andrea Downing**

President  
PBS Distribution

#### **SECRETARY**

**Rick Hack**

Head of Media & Entertainment Partnerships  
Intel

**CHAIR EMERITUS**

**Jim Wuthrich**

President Content Distribution  
Warner Bros. Discovery

**Board Directors (Fiscal Year 2022-23)**

**Mark Garner**

EVP Content Licensing & Business Development  
A+E Networks

**Chris Blandy**

Global Leader Strategy & Business Development, Media & Entertainment  
Amazon Web Services

**Rebecca “Bec” Heap**

SVP Consumer Products & Propositions  
Comcast

**Alisa Bowen**

EVP Business Operations  
Disney Streaming Services

**Mark Young**

SVP Strategy, Bus & Corp Dev Fandango, VUDU and GM Rotten Tomatoes  
Fandango/Vudu

**Ron Schwartz**

President Global Distribution  
Lionsgate

**Andres Alvarez**

SVP Digital Distribution – Partner Engagement & Strategy  
MGM

**Matt Strauss**

Chairman Direct-to-Consumer and International  
NBCUniversal Streaming Services

**Bob Buchi**

President Worldwide Home Media  
Paramount Home Entertainment

**Sarah Larsen**

VP Integrated Marketing  
Samsung Electronics

**Jason Spivak**

EVP Distribution - North America  
Sony Pictures Entertainment

**Adam Lewinson**

Chief Content Officer  
Tubi

**Michael Bonner**

President Universal Pictures Home Entertainment  
Universal Film Entertainment Group

**Bill Neighbors**

Chief Content Officer  
Xperi Holding Corporation - DTS, HD Radio, TiVo, IMAX  
Enhanced

**Special Board Advisor (Fiscal Year 2022-23)**

**Robin Tarufelli**

Managing Director, Media & Entertainment  
Deloitte

**ABOUT DEG**

DEG membership is comprised of: A+E Networks, Altman Solon, AMC Networks, AMC Theatres, Amazon Prime, Amazon Studios, Amazon Web Services, Anuvu, BBC Studios, BB Media, BIGtoken, BLINTN, Bitmax, Blu Digital Group, Cinedigm, Cinelytic, Comcast Cable, Deepdub, Deloitte, Deluxe Digital, Disney+, Dolby Laboratories, DTS, Inc., ESPN+, Fabric, Fandango/Vudu, FilmRise, GfK Entertainment, Giant Interactive, Google Play, Guts + Data, Intel, Irdeto, IRIS.TV, IYUNO-SDI Group, LG Electronics USA, Limelight, Lionsgate, Looper Insights, Mediagenix, MGM, Microsoft, Microsoft Azure, Movies Anywhere, NAGRA, NPD Group, Omdia, Paramount Global, Paramount Home Entertainment, PBS Distribution, Peacock, Pixelogic, Pixelworks, Plex, Premiere Digital, Redbox, Respeecher, Row8, Samsung Electronics, Screen Engine/ASI, SmithGeiger, Sonopress, Spherex, STARZ, Synamedia, Technicolor, TiVo, TreeTrunk, Trusted Partner Network, Universal Pictures Home Entertainment, Verizon Business Group, Visual Data, Vizio, Vubiquity, Vuulr, Warner Bros. Discovery, Whip Media, Wondrium, XL8, Xperi, and ZOO Digital.